

[QSR AUTOMATIONS]

# ONLINE CALL AHEADS AND ONLINE RESERVATIONS DRIVE GUEST VISITS AND LOYALTY

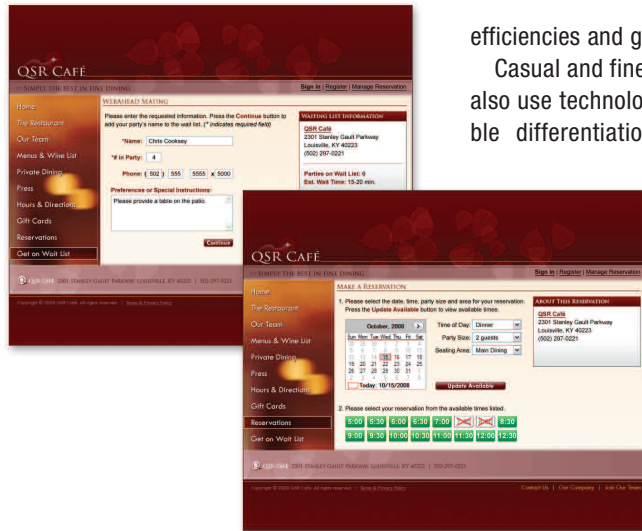
## SPECIAL FEATURES:

### ConnectSmart WebAhead and ConnectSmart WebReserve

- Maximize convenience by enabling guests to enter the waitlist or create a reservation via the web
- Show wait times in real time to guests
- Suggest additional reservation times with intuitive graphics
- Fully configurable wait time quotes and reservations inventory
- Use your website to protect your brand, your guests, and your guest data
- Easily budget with fixed monthly subscription fee per site – increase reservations without escalating costs



**QSR Automations**  
2301 Stanley Gault Parkway  
Louisville, Kentucky 40223  
502-297-0221  
qsr@qsrautomations.com  
www.qsrautomations.com



efficiencies and guest satisfaction.

Casual and fine dining operators have to also use technology to create a recognizable differentiation in the eyes of their guests. One such technology that drives a positive and direct impact on the guest experience – and guest perception – is the ability to enter the wait list or make a reservation via the web.

Restaurants that rely on QSR's seating and wait list manage-

ment software are pleasing their guests with efficient seating as well as accurate wait times that can take into account a powerful and unique connection to the kitchen. Restaurants that are using QSR's reservations software are driving table utilization while providing their guests with a guaranteed table without a wait. And restaurants that choose QSR's entire, completely integrated table management solution – which also includes online call aheads and online reservations capabilities – can see even higher guest loyalty. Online call aheads and online reservations add even more convenience, ensuring guests can easily visit their favorite restaurant

when they want.

QSR's new ConnectSmart WebAhead and ConnectSmart WebReserve robust online solutions are now available via an economical, fixed monthly subscription fee. Easy to budget for and easy to implement, QSR's innovative table management solutions help our customers grow profit through operational excellence and guest delight.

With QSR's revolutionary guest management solutions, restaurants can provide unsurpassed personalized care for every guest – whether the guest walks into the restaurant, calls the restaurant, or goes online to the restaurant's website to put themselves on the waitlist or to make a reservation.

Partnering with table service businesses for over a decade, QSR Automations is proud to serve such top companies as Darden Restaurants, Ruby Tuesday, BJ's Restaurants, Claim Jumper Restaurants, The Cheesecake Factory, Islands Restaurants, and many more. QSR understands that the use of technology cannot be just about maximizing